## **Dental Bill of Rights**

As you know, the Connecticut State Dental Association (CSDA) has had some significant successes in recent years, including key victories earlier this year on central components of the **Dental Bill of Rights** that the CSDA has been advocating for on your behalf.

Yet, there's no question that dental insurance in America is broken. Patients buy dental insurance thinking it will help them, only to find too often that it doesn't make care affordable, doesn't cover needed procedures and commonplace insurance practices make reliability and predictability impossible.

## A Win-Win Alliance

**Display the "We Support the Dental Bill of Rights" logo on your website.** The logo on your website can link to information about the Dental Bill of Rights, which will be on the CSDA website. It will be a brief summary of those components that are now law in Connecticut, and those that remain works in progress, explaining how Connecticut consumers would benefit.

- Post the logo in your dental office, to increase awareness among your patients that you are supportive of advocacy by CSDA to increase protections for your patients, who, quite clearly, deserve a better dental insurance structure that protects patients and removes financial uncertainties.
- Include the logo in electronic signatures in communication with patients, and on billing and other printed materials, so as to increase public awareness of these efforts and how they can help your patients.

Should you have any questions, please contact Kristina Diamond, Director of Government Relations & Policy at kdiamond@csda.com.